

RUSZ W PODRÓŻ

Woman traveling solo. Culture-minded, conscious, adventurous.

I'm Ewa Jermakowicz and I'm...

...Project Manager, travel blogger, photographer and social influencer. I'm also women traveling solo, looking to get to know visited places and people met on my way. I love travelling with my backpack, hiking in the jungle and eat street food. And from time to time I visit five stars hotel, good restaurant and SPA. I work hard and live intensively.

I launched Rusz w Podróż to encourage people to make their dreams true. Help them to forget about such obstacles as mortgage, full time job, lack of time, to stop looking for excuses and start doing what they really love. I write about my own adventures and experience, share my knowledge about cultures and give hints to help people start their own travel. I'm showing other women that solo traveling is interesting, safe and give opportunities that they would never have travelling in groups.



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My audience

I write for women who want to make their dreams true with independent travel and adventure. They are open-minded, love traveling and curious.

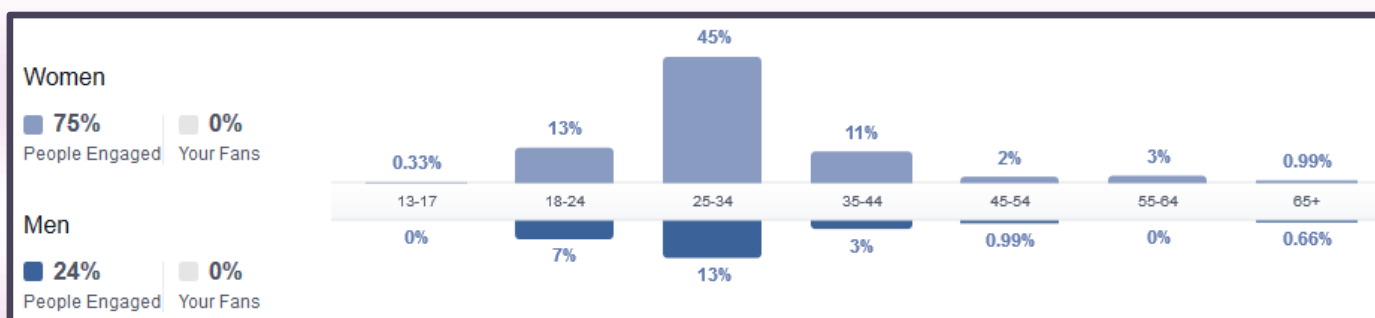
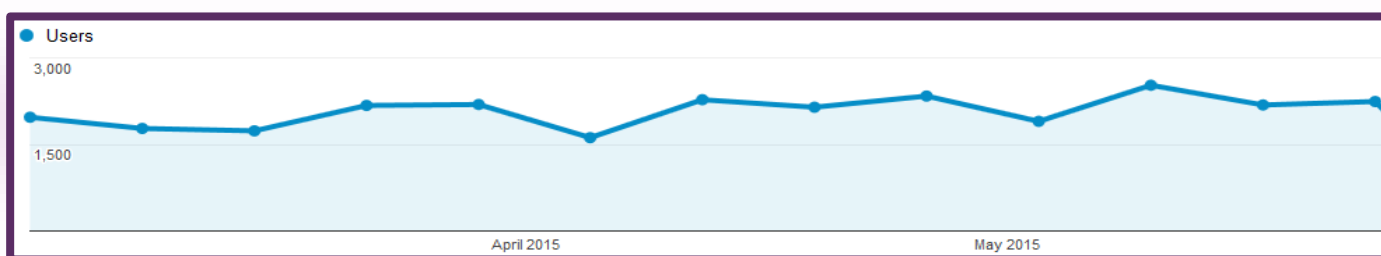
My quickly growing audience is predominantly from Poland, woman (60%), aged 18-44 (91%).

Numbers at glance

2,150 + social media followers

9,400 unique users

36,280 page views



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My stories

There are few examples that show my range of topics:

- Citybreak: Berlin – what you should see in 48 hours
- Basel – Underestimated Gem of Europe
- US National Parks
- Cuisine of Sri Lanka
- Night in a Japanese capsule hotel
- Basler Fastnacht – Carnival in Switzerland



What People are saying

Fabulous! For a moment I felt like being in San Francisco. I feel so happy because of these photos!

Evelina

Nice post and interesting travels! Now I need to admire and take an example in holidays planning.

Ollie

Wow! What an amazing place! Adding to my must see list.

Tatiana

I started working with Ewa during our study tour in Berlin. As Deutsche Bahn we were looking for bloggers, who are eager to travel often and they write interesting articles. Ewa's articles fascinated me and we decided for very successful cooperation. I believe Ewa has a big influence on DB brand spread in Poland. We do hope to continue our cooperation in next years and interesting travel articles that we regularly follow on her blog and facebook. Dear Ewa, we wish you wonderful travels in New Year, new cooperation and we are happy that we started working together.

**Katarzyna Kuban, Marketing & Sales Executive Eastern Europe,
Deutsche Bahn**

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Working together

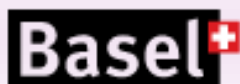
The most important is to fit the project to your individual needs. Let's talk about possibilities, expectations and benefits, together we will find best approach and do something great.

Only few options to work together...

- **Product Tests** - let's check how your product works in the environment it was created for.
- **Study Tours/ Press Trips** - best way to show your city, region, country. Let's show my readers where it's worth to go this year.
- **Trainings and workshops** - if your company is interested in travels and culture, I'm happy to help.
- **Reviews** - I provide honest review of hotels, places, trips, services.
- **Individual projects** - the most interesting and the most important way to cooperate. Together we will find out your needs and the best strategy that brings long term benefits for your brand.



BAHN



Culture Unlimited.



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I'd love to hear from you

I look forward to exploring how I can help you achieve the results you are looking for. The best way to reach me is by email.



notjustthedreams@gmail.com



www.ruszwpodroz.pl



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